

New Zealand wine exports rise 33.9% to \$219.1m in September 2026

Read online: <https://nzwineexports.com/reports/2026-09>

September 2026 · Generated 20 October 2026 · Source: [Stats NZ overseas merchandise trade \(HS 2204\)](#)

New Zealand: export value rose 33.9% year-on-year to \$219.1m NZD FOB; shipment volume rose 33.9% year-on-year to 30.91m litres. Average export value per litre was \$7.09 versus \$7.09 in the same month last year.

Export value and shipment volume

The same-month prior-year baseline was \$163.7m NZD FOB and 23.09m litres, compared with \$219.1m and 30.91m litres this month.

The rolling twelve-month export value to 2026-09 was \$2156.9m NZD FOB, 0.9% higher than the prior twelve-month period.

Destination markets: value and volume

United States of America: export value rose 10.6% year-on-year to \$65.9m NZD FOB, while shipment volume fell 11.2% year-on-year to 7.78m litres. Average export value per litre was \$8.48 versus \$6.81 in the same month last year.

United Kingdom: export value rose 75.8% year-on-year to \$50.6m NZD FOB; shipment volume rose 63.0% year-on-year to 9.05m litres. Average export value per litre was \$5.59 versus \$5.19 in the same month last year.

Australia: export value rose 12.8% year-on-year to \$31.3m NZD FOB; shipment volume rose 24.5% year-on-year to 5.45m litres. Average export value per litre was \$5.73 versus \$6.33 in the same month last year.

Canada: export value rose 10.0% year-on-year to \$15.2m NZD FOB; shipment volume rose 31.9% year-on-year to 1.45m litres. Average export value per litre was \$10.46 versus \$12.54 in the same month last year.

China, People's Republic of: export value rose 154.6% year-on-year to \$11.1m NZD FOB; shipment volume rose 280.1% year-on-year to 1.27m litres. Average export value per litre was \$8.76 versus \$13.08 in the same month last year.

Germany: export value rose 275.4% year-on-year to \$7.8m NZD FOB; shipment volume rose 549.7% year-on-year to 2.29m litres. Average export value per litre was \$3.43 versus \$5.93 in the same month last year.

Ireland: export value rose 22.8% year-on-year to \$6.8m NZD FOB; shipment volume rose 23.1% year-on-year to 0.61m litres. Average export value per litre was \$11.15 versus \$11.18 in the same month last year.

Singapore: export value rose 148.4% year-on-year to \$5.9m NZD FOB; shipment volume rose 111.7% year-on-year to 0.25m litres. Average export value per litre was \$24.06 versus \$20.51 in the same month last year.

France: export value rose 109.2% year-on-year to \$5.6m NZD FOB; shipment volume rose 53.6% year-on-year to 0.33m litres. Average export value per litre was \$17.16 versus \$12.60 in the same month last year.

Korea, Republic of: export value rose 8.8% year-on-year to \$3.6m NZD FOB; shipment volume rose 8.0% year-on-year to 0.44m litres. Average export value per litre was \$8.06 versus \$8.00 in the same month last year.

Netherlands: export value fell 26.4% year-on-year to \$2.2m NZD FOB; shipment volume fell 28.8% year-on-year to 0.21m litres. Average export value per litre was \$10.30 versus \$9.95 in the same month last year.

Japan: export value rose 37.0% year-on-year to \$1.5m NZD FOB; shipment volume rose 20.8% year-on-year to 0.08m litres. Average export value per litre was \$20.16 versus \$17.78 in the same month last year.

Malaysia: export value rose 4297.9% year-on-year to \$0.5m NZD FOB; shipment volume rose 3402.5% year-on-year to 0.04m litres. Average export value per litre was \$14.28 versus \$11.37 in the same month last year.

Poland: export value rose 250.2% year-on-year to \$0.9m NZD FOB; shipment volume rose 225.4% year-on-year to 0.10m litres. Average export value per litre was \$8.59 versus \$7.98 in the same month last year.

Belgium: export value rose 186.5% year-on-year to \$0.6m NZD FOB; shipment volume rose 191.2% year-on-year to 0.11m litres. Average export value per litre was \$5.83 versus \$5.92 in the same month last year.

Spain: export value rose 138.8% year-on-year to \$0.8m NZD FOB; shipment volume rose 296.3% year-on-year to 0.34m litres. Average export value per litre was \$2.32 versus \$3.85 in the same month last year.

Regional shipment totals

Europe: export value rose 69.9% year-on-year to \$78.8m NZD FOB; shipment volume rose 81.1% year-on-year to 13.67m litres. Average export value per litre was \$5.76 versus \$6.14 in the same month last year.

Asia: export value rose 74.3% year-on-year to \$26.4m NZD FOB; shipment volume rose 91.0% year-on-year to 2.35m litres. Average export value per litre was \$11.22 versus \$12.30 in the same month last year.

Other destinations: export value rose 11.5% year-on-year to \$114.0m NZD FOB; shipment volume rose 4.0% year-on-year to 14.89m litres. Average export value per litre was \$7.66 versus \$7.14 in the same month last year.

Regional totals are computed from destination records using this publication's fixed geographic grouping. Europe includes the United Kingdom and Russia; Asia includes Türkiye, Cyprus and the Caucasus. Other destinations includes all remaining and unmapped records.

Bottled and bulk wine

Bottled wine (containers up to two litres, including sparkling): \$165.0m NZD FOB; average export value per litre \$10.40. Bulk wine (HS 220429, containers over ten litres): \$54.1m NZD FOB; average export value per litre \$3.60.

Data and interpretation

These figures measure wine shipments and export value, not consumption or consumer preferences. All comparisons are with the same month last year. Average export value per litre is a unit value, not a retail price or a measure of wine quality.

Source: Stats NZ overseas merchandise trade, HS 2204, NZD FOB. The latest month's figures are provisional and subject to revision.